

Content Management System

Fields of Application



- UI framework for online order and client administration
- Maintenance and administration applications
- Dynamical creation and maintenance of HTML interfaces

Description

Most companies nowadays recognize that an appealing website for the acquisition, support and retention of customers is at least as important as modern interactive intranets and enterprise portals. Both variants have to provide newest information, business-related service and guarantee the contact with your company and the communication throughout your company.

comm.graphéo is of special importance to companies demanding an efficient and flexible creation, administration and output of any kind of content data; to companies that want to use or process this data in external or integrated IT applications; to companies that do not want to renounce innovative design elements. With our product comm.graphéo you have numerous functions at hand in order to create and administrate modern and appealing websites of high value.

comm.graphéo is a high performing content management system for the maintenance of templates, structures and pages. It is flexibly configurable and media-neutral. This kind of maintenance enables multiple usage of information in different output formats and channels.

In contrast to many other Content Management Systems, comm.graphéo supports both vertical and horizontal web interfaces. Vertical web interfaces are characterized by a broad functional focus and are often targeted at an internal audience. Examples are ordering and customer care applications as well as data-oriented and administrative web frontends. At the other end of the spectrum, horizontal web interfaces follow a design and marketing oriented approach, offer a limited set of functions within the scope of an optimized user interface and are typically aimed at a generic audience. Examples are internal and public corporate portals, online stores, ticketing systems and standard web sites.

Benefits

- Efficient creation and management of modern and appealing websites of high quality
- Minimize the maintenance effort by specific editorial features
- More effective collaboration between web designers and programmers
- Quality due to the adjustment function for complex web applications
- Save time by multiple use of information in different output formats and channels

Highlights

- Automatic generation of printed products
- Comparison of complex web applications with workflow-publication
- Content Management within a predetermined, configurable structure scheme
- Import and export functions, e.g. for external translation
- Multiple preview functions
- Site builder for creating a basic website structure

Features

- **Automatic Print Products**
Generate a PDF-file from your content in the web application by one click.
- **Easy Content Editing**
Edit the content and the navigation of websites and web applications with the help of our structured and intuitive content editor. For this purpose you have simple variables at your disposition such as generic text blocks as well as complex content elements such as document lists, multimedia data and dedicated triggers for the integration of special services.
- **Import and Export**
Content in different languages can be imported and exported in Excel format for the external translation of selected content elements or application-wide in XML format.
- **Permissions Management**
Experience a high adaptability in different user scenarios by means of a flexible permission framework and thanks to the configurable workflow engine.
- **Preview Functions**
Multiple WYSIWYG functions are available for the preview of the content, which is visible immediately (HTML) or through a mouse click (PDF) depending on the type of content.
- **Simple and Intuitive Management**
Manage the system (setup of internal and external users and groups) easily by means of an intuitive web interface and use this management tool as a hotline support system, for example to unlock website accounts.
- **Site Builder**
Create the basic structure of your website including the layout. Depending on the complexity of the web application this structure can be created by web designers (websites without special functions) or through the collaboration of web designers and programmers (f. ex. integration of a ticket system or online shops).

Company Details

Our core competences:

Software development
of standard products and special solutions based on our own integration platform open-EIS in the fields of Fleet Management, Trade Fair Management, Document and Content Management, Teamwork and Knowledge Management as well as Education and eLearning.

open-EIS
community4you's unique feature is an integration platform with enterprise technology, based on a service-oriented architecture (SOA) for the flexible adaptation and extension of complex business processes through integrated mechanisms.

Networks
are an important factor of success. For this reason, we work together with many partners who support our business activities with their solutions.

References
Our products are successfully deployed – amongst others – at the following known companies:
Messe Frankfurt GmbH,
Deutsche Messe AG,
Otto GmbH & Co. KG,
Commerzbank AG,
Volkswagen Coaching GmbH,
Deutsche Bahn AG,
DEKRA.



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