

Online Ticket System

Fields of Application



- Ticket Management
- Capture of visitors' data
- Booking of tickets

Description

Even in the era of technology, personal communication and the network of contacts are decisive factors for success in business. For the creation of new contacts as well as for the consolidation of existing business relations, congresses and fairs are still used extensively as communication platforms. The success of such an event is measured by the number of visitors and the correlated revenues.

The selling of admission tickets is thus to be designed simple and flexible. Hereby, the online sale by Internet or cell phone is a very comfortable way for the visitors to obtain the tickets. On the other hand, the online sale serves the trade fair corporation as a first forecast for the success and assures early returns. In addition, a long line at the cash registers and a high number of personnel at the entrances is no longer necessary.

comm.ticket is an extendable product framework for the realization of a ticket system for trade fair corporations or event agencies, which covers the complete internal and external visitor business process from the reservation and order of tickets to the acquisition of visitors' data and accounting – at customer's option. comm.ticket can easily be expanded by an additional module for seminar, conference and event management. This especially supports the planning phase and an optimal utilization of the respective events, for example by allowing an integrated invitation management.

Benefits

- Cost savings thanks to an automated ticket management
- Handling and optimization of the complete internal and external visitors' business processes
- Minimization of long waiting lines at the cash register
- More effective registration and review of visitors
- Steering of the optimal event capacity
- Time savings at ticket booking

Highlights

- Barcode-supported capture of visitors' contacts directly at the stand
- Fully automated online order and handling process for ticketing
- Implementation and management of voucher promotions
- Seminar, congress and event management
- Space and seat management
- System integration through standardized interfaces
- Ticket reservation and advanced booking via web-enabled cell phones

Features

- **Content Management**
By integrating our product comm.graphéo textual and visual content as well as the structure of the ticket portals are edited by authors.
- **Interfaces**
Integrate comm.ticket into existing system environments, for instance to SAP systems (SAP/SD and SAP/CRM). For the integration into other third-party systems our product offers you a multitude of standardized interfaces (f.ex. XML, SOA).
- **Lead Capture**
comm.ticket allows you as exhibitor to capture your potential customers and their contacts ("leads") directly at your fair stand in an easy and quick way – without the exchange of business cards and error-prone typewriting – by scanning the barcode of the personalized admission tickets of the visitors. After the event you can export all of your captured leads as Excel table for post-processing purposes.
- **Mobile Ticketing**
With our mobile ticketing tool visitors can buy admission tickets on short notice before the event by means of a web-enabled cell phone. In contrast to online ticketing the visitor receives his ticket in form of a text message with a 2D-barcode on his cell phone. This barcode can be read by special barcode scanners at the entrance area of the event.
- **Online Ticketing**
Organize the ordering and operational processes for trade fair admission tickets easily, quickly and fully automated by means of an online portal. After the successful payment (for example with credit card or direct debit) the purchased tickets are automatically generated in PDF format.
- **Reporting**
Profit from different evaluation functionalities, which are provided by comm.ticket. Our product easily generates reports, which inform you about sold admission tickets, redeemed vouchers or customer contacts generated during the event.
- **Seminar, Congress and Event Management**
Expand your ticketing system with features for seminar, conference and event management. Plan your event with various calendar functions and control the optimal capacity, e.g. with an integrated invitation management.
- **Space and Seat Management**
Offer detailed space and seating plans on your website. Thus, the ticket purchaser receives a realistic impression of the position and visibility of its seats.
- **Voucher Management**
Allocate groups of numbers for voucher campaigns and easily generate voucher codes, in order to provide the exhibitors with VIP admission tickets for their visitors, for example. By entering the voucher code at the time of the online ticket purchase the costs can be allocated to the respective exhibitor by means of the mentioned number groups.

Company Details

Our core competences:

Software development
of standard products and special solutions based on our own integration platform open-EIS in the fields of Fleet Management, Trade Fair Management, Document and Content Management, Teamwork and Knowledge Management as well as Education and eLearning.

open-EIS
community4you's unique feature is an integration platform with enterprise technology, based on a service-oriented architecture (SOA) for the flexible adaptation and extension of complex business processes through integrated mechanisms.

Networks
are an important factor of success. For this reason, we work together with many partners who support our business activities with their solutions.

References
Our products are successfully deployed – amongst others – at the following known companies:
Messe Frankfurt GmbH,
Deutsche Messe AG,
Otto GmbH & Co. KG,
Commerzbank AG,
Volkswagen Coaching GmbH,
Deutsche Bahn AG,
DEKRA.



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